

LONDON HYBRID EVENTS



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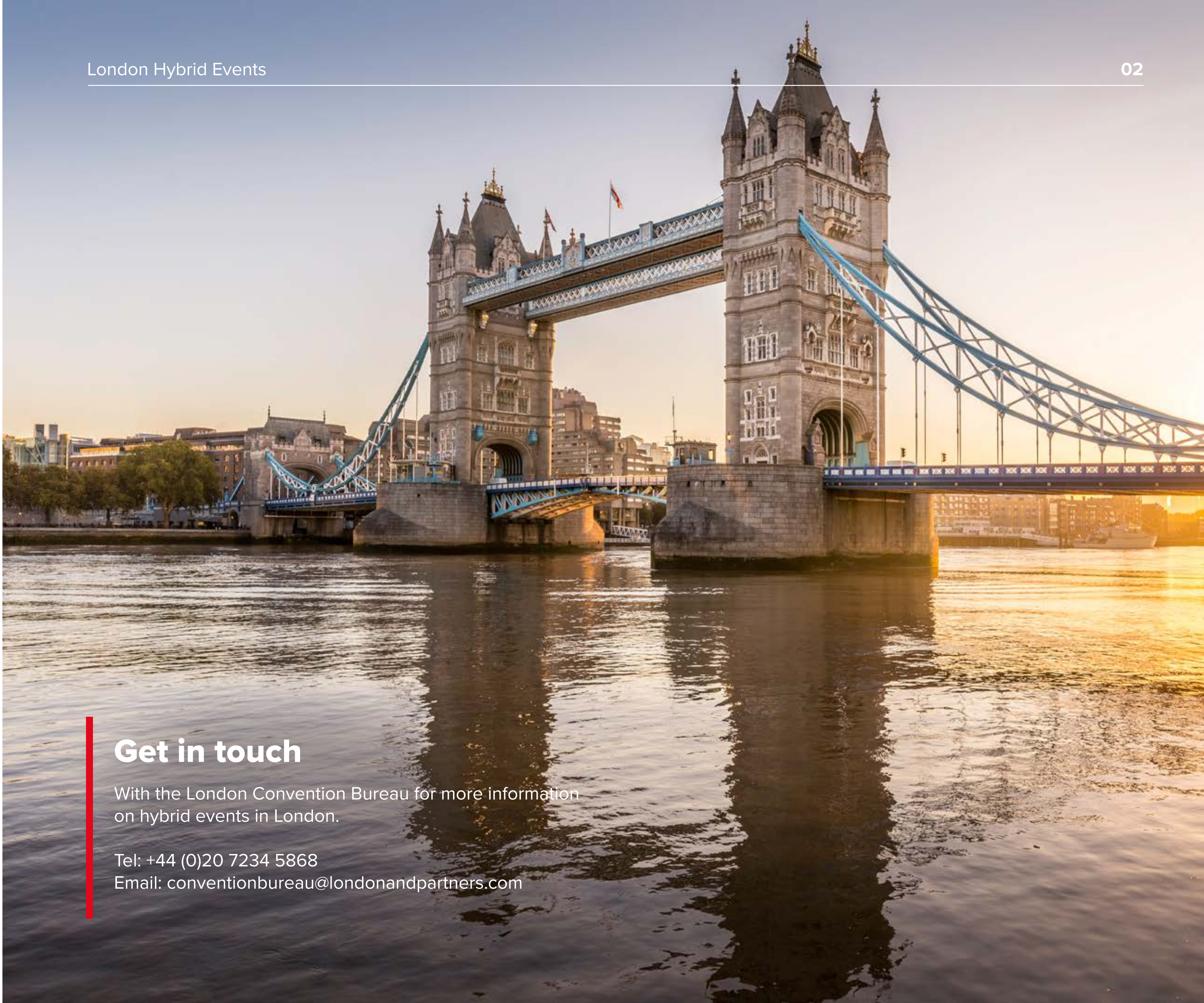
Hybrid events in London

London is host to many creative, innovative and engaging hybrid events.

The city is home to world-class business ecosystems to provide ready-made engaged audiences and strong content for your hybrid event. With established areas of expertise and global prominence in the medical; financial; creative and technology sectors, London is also at the forefront in driving innovation and growth in emerging industries including cyber; cleantech and gaming.

London's event venues offer the perfect platform for your hybrid event. Investment in cutting-edge streaming capabilities, virtual technology, smart stages and dedicated broadcasting studios enables you to deliver a professional and polished hybrid event against the inspirational backdrop and vibrancy of the UK's capital.

Whether you are looking for a historic attraction or an ultra-modern tech-hub; conference centre or one of our many world-class hotels; London's event ecosystem is embracing the next generation of hybrid events.



Get in touch

With the London Convention Bureau for more information on hybrid events in London.

Tel: +44 (0)20 7234 5868
Email: conventionbureau@londonandpartners.com


116 Pall Mall

Discover a virtual studio which was created with Oxygen Events.

The two-camera studio can stream to any web platform including Zoom or Teams, allowing for professional broadcast quality presentation for 2-3 speakers.

The equipment includes:

- 2 camera HD online event studio
- 2 radio microphones
- One laptop for content
- One laptop for connection to Zoom, Skype or Teams
- One Macbook for video content
- 3 display screens (one in shot for content, one comfort and one for reviewing the call)
- LED uplit set in your choice of colour along with TV style soft lighting
- A full production crew



Choose a hybrid event option, with up to 25 people (plus five technicians) in the room

Barbican

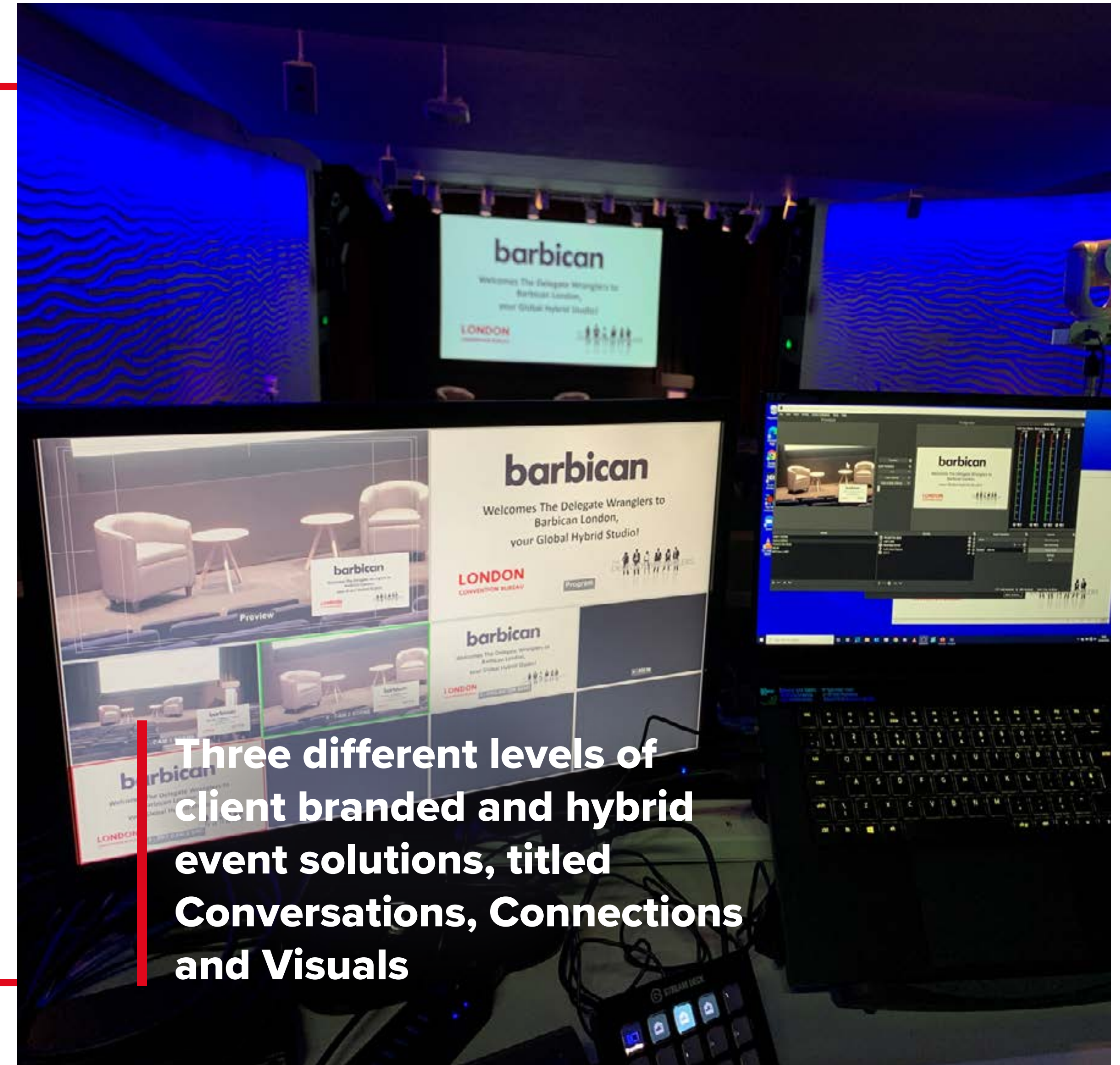
Choose from a range of virtual, hybrid and socially distanced event packages in the leading arts and conference centre.

Find everything you need to run a hybrid event with add-ons such as vision mixing, pre-event planning and a bespoke branded website for higher value event packages.

Other technical upgrades include breakout spaces, additional cameras and technicians.

The enhanced and adapted offerings are being delivered in partnership with the Barbican's own expert in-house AV team as well as industry partners including AV provider Jacobs Massey.

Three different levels of client branded and hybrid event solutions, titled Conversations, Connections and Visuals



CCT Venues

Find state-of-the-art AV capabilities in all four CCT Venues, which enable an extensive range of virtual and hybrid events.

There are three standard hybrid packages to choose from, which can also be tailored to specific requirements, or bespoke packages can be created.

If you want to make a big impact with a slick and professional production, use the dedicated broadcast quality event studio. The studio offers a fully customisable setting to deliver an event, ensuring that all attendees are captivated, engaged and engulfed in a seamless live experience.

No matter the size of the event, the highly experienced technicians will set up and test everything and will be on hand to handle all aspects of content, vision mixing, lighting and sound.



Chelsea FC

Plan your event with flexible and adaptable event solutions, integrating livestreaming, webinars or studio presenting.

The in-house expert teams can help ensure the transition to virtual or hybrid is seamless, working closely with you to develop a digital experience to complement your event.

In addition to full production and technical support to live stream from the stadium, you will be supported with:

- Help and advice on choosing a virtual platform
- Event design and content creation
- Set-up and testing of virtual spaces
- Studio design, creative, graphics, and branding
- Video inserts, recording and editing
- Speaker and presenter support



**In-house expert teams
providing an extensive
support service**

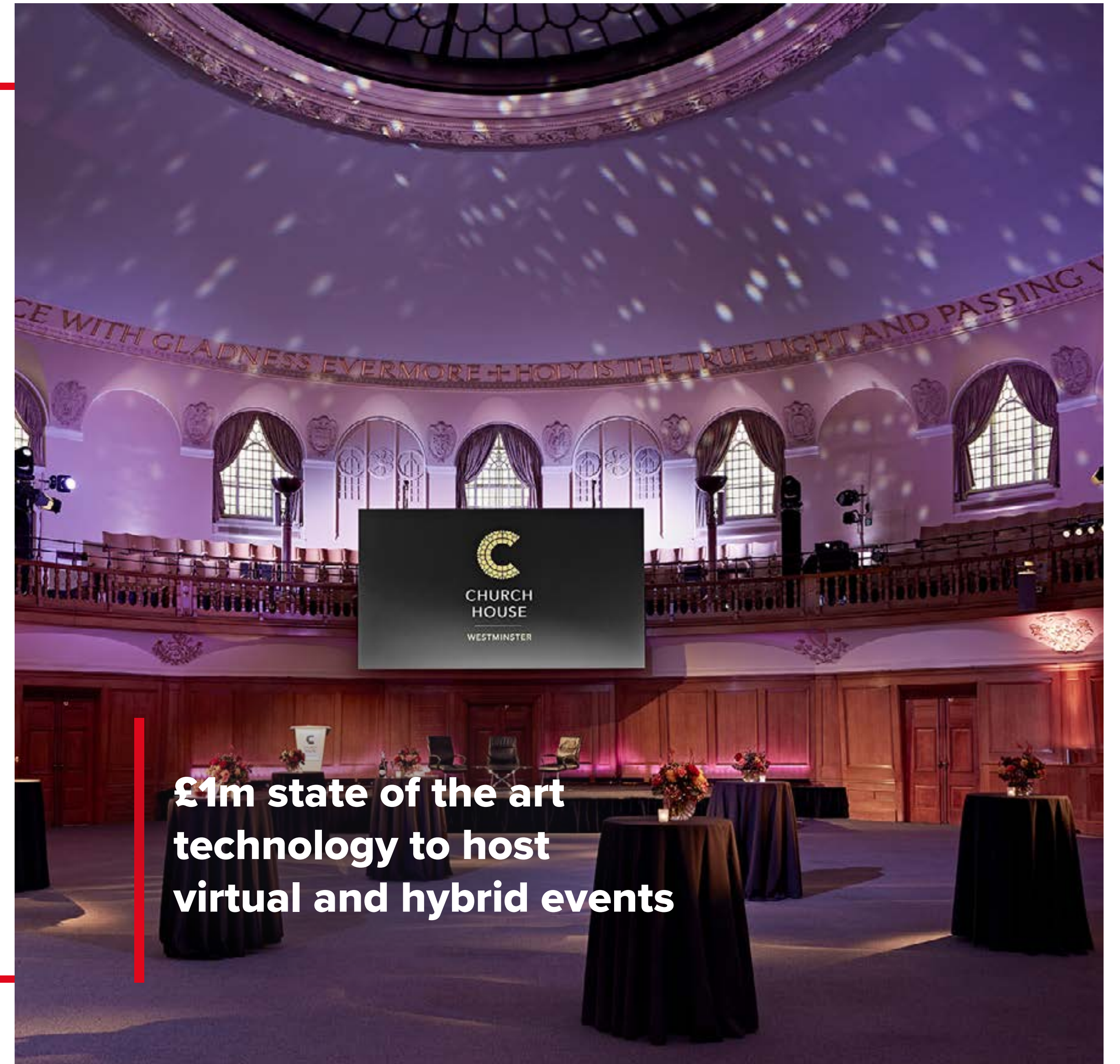
Church House Westminster

Host your event at this established venue, which is delivering hybrid events for years.

Find 19 versatile event spaces, offering flexible virtual and hybrid event studios. An award-winning in-house audio-visual and production team expertly produce bespoke virtual and hybrid event experiences including broadcasting, live streaming and video event production.

The event technology is scalable and customisable with the ability to cater to virtual audiences up to 10,000. State-of-the-art sound, lighting, camera and production equipment are available on-site as a result of a capital investment of more than £1m over recent years.

**£1m state of the art
technology to host
virtual and hybrid events**



etc.venues

The etc.venues team has partnered with Glisser, a recognised leader in meetings technology and audience engagement, to offer a first-class comprehensive solution for hybrid events. Event.Video will be supporting Glisser and etc.venues in the UK to provide broadcast grade filming and production.

The partnership will apply Glisser's presentation software and integrated audience response system to add the virtual dimension to future in-room meetings. Capitalising on the high performance wifi and state-of-the-art built-in technology already in place at all etc.venues, the team can offer studio quality surroundings and a bespoke serviced solution for hybrid events and meetings.

Customers can choose from four hybrid meeting packages depending on the scale and size of the event. This starting with Bronze Hybrid Meeting Package for small groups all the way to Platinum Hybrid Meeting Packages for much larger meetings.



**Four hybrid packages
across all London
etc.venues**

ExCeL London

The versatile, visually engaging studio delivers broadcast-quality content from a digital platform for highly dynamic hybrid events.

The studio's flexible set features an impressive, adaptable digital backdrop and stage floor, multi-camera and full sound system and lighting rig, as well as space for socially distanced delegates.

Remote presenters with broadcast quality feeds can be included in studio activity and content can be streamed to platforms such as Zoom, YouTube and Facebook.

The studio is an excellent addition to a larger, live conference or hybrid event. Within close proximity, find office spaces, green rooms, and production areas, as well as space to increase the studio footprint.



**See a fully-developed
immersive hybrid event
facility in partnership
with Anna Valley**

IET London: Savoy Place

Surround yourself with audio, visual and technical solutions to enhance the connection and engagement of your audience – whether they are joining the event in person or remotely.

Discover great ways to stream your content online or engage your audience remotely with a hybrid event.

In-built PTZ cameras, impressive sound systems and bespoke lighting systems in both lecture theatres compliment the team's capabilities. The camera operators, vision mixers, along with Sony broadcasting cameras and encoder kits can provide pre-recording or live streaming to a platform of your choice with ease.



IET.tv is the in-house video and webcasting solution, which offers a full range of broadcast options

Kimpton Fitzroy London

As we move forward into a new era of hosting events, Kimpton Fitzroy London has partnered with AV suppliers Eclipse in offering a suite of hybrid technology solutions to meet your needs.

Kimpton Fitzroy London offers immersive spaces for your virtual event, whether it is a conference, a panel session or a keynote address. There is the opportunity to bring in remote presenters onto virtual screens or even arrange delivery of a portable green screen to your home or office and use technology such as Movie Magic to place you into a virtual environment.

A man in a dark suit and light shirt stands in a room with bright green walls and floor, gesturing with his hands. A camera on a stand is visible on the right side of the frame.

**Built-in Green Room
Studio creating a
personalised virtual
environment for your event**

Kings Place Events

Find a variety of spaces in which to film, stream and broadcast your event in full HD quality. An award-winning production team will take the stress out of your event, offering technical support and advice as well as ensuring your event day is safely and professionally managed.

There are different levels of filming and streaming offers and the experienced, hands-on team can suggest the right combination to suit your requirements. Whether you are broadcasting to delegates from across the world via multiple channels or to a smaller, targeted group, Kings Place will suggest the best approach for your event.

The standard streaming option is cost-effective, providing a live stream to your chosen social media channel, while the advanced package includes options such as a microsite that can manage delegate registration and be monetised with a paywall.



Three different levels of hybrid offers available


One Great George Street

The team has upgraded the Telford Theatre which can be used for hybrid and streaming events.

This includes:

- A 10x3m seamless front projection screen
- Dual edge-blended Panasonic Laser 10k AL projectors
- Sound deck replaced with new 16 channel digital unit
- New input/output plates including HDMI and SDI
- Powerful video processing and switching scaler (4k resolution – for multiple video windows)
- 4k preview monitor in the control room
- New 4k high-spec laptops and source devices to compliment the new system
- Updated AMX Control Interface

Events can be streamed to the usual sources or full webcast can be offered on dedicated servers.



**Top-spec streaming
and AV equipment for
seamless play-back and a
technical in-house team**

Plexal

This venue has transformed a 250-person fully-fitted auditorium – previously used for the London Tech Week launch, Google, Microsoft and Ford to name a few – into a virtual event environment with studio quality broadcast capability.

The technical services include 10gb internet connectivity, turnkey product, event design, virtual and physical delegate management, production, live broadcast and post live editing for events, podcasts and immersive experiences.

The flagship cyber security virtual event, LORCA Live, was delivered in September 2020 to an audience of more than 3,000 people and sponsored by Amazon Web Services, Splunk and UK government.

Plexal is a 1,000-person innovation centre on the Queen Elizabeth Olympic Park



QEI Centre

Set up your virtual event with the same impactful experience for online and onsite audiences.

The team delivers engaging live, studio and hybrid events, with cutting-edge technology and the expertise of the in-house AV team QEI Live. A 2Gbps building-wide supply and reliable bandwidth will contribute to a flawless live-stream to your remote audience.

Select from the hybrid event packages to ask questions and interact with speakers and exhibitors. The team also provides flexible solutions such as chat, video editing, recordings and video conferencing as and when required.

Onsite delegate safety is of paramount importance and the COVID-secure measures have been recognised with the mia AIM Secure and Visit Britain's We're Good to Go accreditations.



**Cutting-edge
technology and the
expertise of the in-house
AV team QEI Live**

Royal Lancaster London

Whether you're looking to host a virtual, hybrid or live event in central London, take a look at the SmartStudio, in partnership with Smart AV.

The studio features a 20 sq m XR stage with LED backdrop and floor, audio, broadcast cameras and TV-ready lighting, allowing you either to pre-record or live stream to both a live audience and virtual attendees.

Situated in the spacious and flexible Westbourne Suite at Royal Lancaster London, the studio creates a fully-immersive, 360-degree experience for your guests with optional interactive sets, augmented reality objects and real-time virtual panel discussions, taking your event to the next level.

A photograph of the SmartStudio XR stage setup. The stage is dark with a large LED backdrop displaying the text 'Extended Reality (XR): How it works' and the Smart AV logo. A red Ferrari Formula 1 car is positioned on the stage. To the right, a woman is standing next to a large screen showing a virtual environment. The floor is illuminated with blue light patterns. The overall atmosphere is high-tech and immersive.

**The innovative SmartStudio
is the only Extended Reality
(XR) Studio of its kind in a
London hotel**

Science Museum

Explore excellent options for broadcasting and live streaming capabilities in which to hold a hybrid or virtual events.

The Science Museum offers its versatile, blank canvas space Illuminate, which features cutting-edge AV technology, for hybrid and virtual events with its technical partner White Light. The versatility of Illuminate's level 4 and 5 means event hosts, presenters and a live audience can be on site, and if greater capacity is required, the four-room Smith Centre can be fully integrated for content relay with a full complement of AV technology installed throughout.

In addition the White Light team can offer the much-acclaimed SmartStage to your virtual or hybrid event. SmartStage is an immersive video environment which replaces the traditional green screen element of a virtual studio and allows the presenters and audience to see and interact with the content around them.



Versatile cutting edge AV technology for hybrid and virtual events partnered with White Light

St. Ermin's Hotel

Check into the Cloisters Suite to find a live studio for hosting virtual and hybrid events – created in partnership with Showcase AVi, an event production company with 20 years of experience.

The studio offers new technology with a 7x2.5m green screen, mixing studio and breakout green screen rooms for panel discussions whilst working in an inspiring background and in a safe environment for guests.

The Crystal Ballroom has also been adapted with new technology allowing the room to host hybrid events in conjunction with St Ermins Live Studio.



Green studio in the Cloisters Suite


Tobacco Dock

Capture the energy of a live event, with premium quality engagement and participation for all audiences, whether they're there in person or attending online.

The team has created two high-spec hybrid studios, with luxury seating, premium stylings and HD quality equipment – including 7m and 16m LED screens, multiple cameras and mixing consoles. An experienced production broadcast crew records, mixes and edits onsite to help you reach a global audience of active participants.

With 16,000 sq m to play with, the venue has plenty of room to provide extra breakout spaces. The layout allows for easy one-way systems, ample outdoor space and multiple entrances and exits.

Industry-leading service partners are on hand to help you hit your targets and keep everyone safe. From specialist cleaning to award-winning catering, branding experts to AV solutions, everything is in place for an exceptional event.



Two high-spec hybrid studios, with luxury seating, premium stylings and HD quality equipment

Twickenham Stadium

Visit the home of England Rugby for a range of hybrid options, pre-packaged and bespoke to event planners.

The venue boasts an LED smart studio, installed in a fully COVID-secure environment and is available seven days a week.

Hosting some of the largest esports tournaments streamed live to millions of viewers, it features a 7.5x3.5m LED backdrop, full scale broadcast lighting rig, cameras and broadcast media quality hardware and software, enabling event organisers to create richer content for digital first events.

Accredited with both Visit Britain's We're Good To Go and the mia's AIM Secure accreditation, Twickenham features a 1gb bearer with live back-up and experienced onsite AV specialists to ensure an effortless virtual experience.



LED Smart Studio at the home of English rugby

We can help you deliver your hybrid event.

Contact the London Convention Bureau for more information,
contacts or quotations.

Email: conventionbureau@londonandpartners.com

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